

Student's Name

Instructor's Name

Course Number and Name

Assignment Due Date

Money is Ruining Sports

Money plays a vital role in sports. Popular sports such as football, basketball, cricket, baseball, and athletics are profitable because of the funding they get from their respective countries and federations. Football clubs and individual sportsmen and women enter lucrative sponsorship deals with multinational corporations. According to McDavis, each of the largest universities in America routinely generates revenue from sports every year exceeding \$100 million (par. 3). Although sports center around playing well and winning titles, money has increasingly become the center of attraction for many sportsmen and women worldwide. Money has certainly ruined sports; sportsmen and women are largely motivated by their wages and lucrative contracts rather than their inner passion and love for the game (DeMotte 187).

Players are primarily engaged in sports because of the money. These players do not strive for perfection but simply play to earn more money and titles (DeMotte 187). Clubs spend ridiculous amounts on player transfers and wages. The agents also fuel the greed that has ruined sports in the last few years. Different sports associations have certified agents who also make a cut from the players' earnings. This has ruined the spirit of the sport that traditionally made football, basketball, baseball, and other games so exciting to watch. Paying these athletes huge sums distorts the economics of sports and hurts fans (McDavis par. 2).

The level of skill is declining because many athletes today mainly focus on earning more salaries and signing lucrative deals. These athletes overlook the inherent desire of sports fans to

see significant improvements in their level of skill (DeMotte 187). On the other hand, football clubs pay more attention to signing gainful business deals with sponsors and sports broadcast channels. These clubs enhance their presence on the internet and social media to market a range of merchandise, including replica kits, caps, and jumpers. Consequently, many fans have begun paying less attention to certain sports since they feel money has ruined them.

Lastly, money has continually subjected smaller clubs to financial constraints. These clubs must endure deep financial troubles because of the huge wages they must pay to keep their best players (De Waele et al. 260). Clubs may be forced to sell some of their top players when they can no longer afford to keep them. Lower league clubs are increasingly losing hope of selling talent to top teams. This is because many of these big teams now use their scouting networks to pick up promising young players. Thus, top teams deprive smaller clubs of one of the major sources of income they traditionally relied on. For some clubs, the best hope is to play against a top-flight club to make more money from tickets and television revenue. Players may also refuse to renew their contracts with a club because the salary offer is below their expectations.

Money has helped to distinguish between professional and amateur games. It has also increased the accessibility of sports to millions of people worldwide, thanks to the numerous sports broadcast channels. However, it has ruined sports in many ways. Highly talented sportsmen and women put much attention to finding clubs that offer top dollar. Prominent clubs also attain success by spending millions on their players to make more money. Smaller clubs struggle to meet their financial obligations, forcing them to sell some of their best players. The loyalty of players to their clubs is largely influenced by money. Many players often decline to renew their contracts with their clubs if dissatisfied with the offer.

Works Cited

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